

Good Relationships = Best Outcomes In Relationship Centered Care (RCC) Through the Patients' Eyes



Raymond Higbea, Assistant Professor at WMU's School of Public Affairs and Administration, will explore Southwest Michigan's ethnicity statistics. Other featured guests will share profound personal stories of the HIV plight in Africa and of physical torture in Iraq and how those real-life experiences have influenced their views and perspectives on receiving healthcare in the US. Attendees will link the data and stories to Relationship-Centered Care and will identify how they can personally use the information to improve their relationships with patients in a broadly diverse community. This event will truly recognize the journey and the challenges in delivering patient-centered care through the eyes of the patient.

Date: Thursday, September 29, 2011 **Cost:** \$25.00
Time: 5:30 pm-8:30 pm (Meal @ 5:30. Program @ 6:00)
Location: Bronson-Battle Creek Outpatient Center 1 & 2
300 North Avenue, Battle Creek, MI 49017

NEW! 1.5 Continuing Education contact hours available for nurses.
Attendance of entire presentation and completion of evaluation form required for certificate.

Pre-registration preferred: Mail RSVP below & \$25 payment by September 26, 2011 OR register by email to rccswmi@gmail.com & pay at the door with cash or check payable to "The Forum – RCC"
Questions? Contact Bill Reed 269-324-0512 or rccswmi@gmail.com

RSVP BY SEPTEMBER 26 @ 3PM

Yes, register me for the RCC SWMI *Good Relationships = Best Outcomes* event on Jan. 13, 2011.

Name: _____ **Email:** _____
Organization: _____
Address: _____
Work phone: _____ **Home:** _____ **Fax:** _____
Vegetarian Meal: Yes No

Mail RSVP with \$25 to: The FORUM-RCC, 1120 Lakeway Ave - Suite 2, Kalamazoo, MI 49001